Southwest Washington Baseball Group, LLC (SWBG)

Graphic Design and Social Media Intern
info@ridgefieldraptors.com

Position: Graphic Design & Social Media Intern
Supervisor: General Manager
Hours: Part-time; 10-20 hours per week with additional hours in the summer; some flexibility to work remotely
Pay: Dependent on experience
Duration: 9 months; through August 2020

About SWBG, LLC:

Southwest Washington Baseball Group is an ownership group of two West Coast League baseball teams in Southwest Washington; Ridgefield Raptors and Cowlitz Black Bears. In addition to the two teams, we produce the largest High School Baseball Coaches Conference in the region every January. We offer hands-on business experience for individuals looking to enter the sports and hospitality industries. SWBG values personal and professional growth and is seeking candidates who will perform within the framework of the organization, while showcasing their individual talents. We love baseball, and we love our community.

Job Description

The Graphic Design and Social Media Intern will assist with the multiplatform needs of the organization. Including but not limited to designing promotional materials and graphic artwork, maintaining websites, posting on various social media platforms and executing the social media action plan for the year. The Graphic Design and Social Media Intern will have creative oversight in various aspects of his or her internship while collaborating to assess the design and social media needs of the organization.

Primary Responsibilities:

- Design collateral for website, print materials, email, social media (Facebook, Instagram, Twitter)
- Implement changes to existing designs
- Create images and marketing assets that convey a targeted message
- Edit photos to align with brand standards
- Assist with campaign development and overall team strategy
- Assist with mobile and web design and functionality
- Ensure all social media accounts are well established and organized
- Manage all social media on a daily/weekly basis as needed: Facebook, Twitter, Instagram, YouTube
- Research and implement various social media campaigns

Qualifications:

- Demonstrated knowledge with Photoshop, Illustrator, Indesign, and other design tools
- Basic knowledge of Wordpress, HTML, and CSS
- Experience in Power Point and other Microsoft Office programs.
- Has a passion for design and branding
- Is highly efficient, organized, and self-driven
- Must be willing to work collaboratively on a variety of projects
- Open to direction and collaborative project building
- Follows latest design trends.
- Must be accurate, organized, and good at prioritization.
- Great communication skills

How to Apply:

- Send us a cover letter, resume, portfolio of your work to info@ridgefieldraptors.com
- Those who apply before October 31st will be given preference